



Lightroom Classic CC Masterclass

Saturday, September 29th, 2018 9am – 5pm

Location: My Studio in Bethesda, Maryland

Cost: \$179, includes lunch and snacks (ASMP members and local camera club members, ask about special pricing)

If you've taken my Lightroom Intensive workshop, or are an advanced Lightroom user and want to take your Lightroom skills to the next level, this workshop is for you. Limited to 6 attendees, this is a hands-on workshop in my studio and you will need a laptop loaded with the current version of Lightroom Classic CC. A limited number of laptops are available if you need to borrow one.

The more we each use Lightroom, the more comfortable we become. But, the more we use Lightroom the more we want Lightroom to be able to accomplish. The purpose of this workshop is to go beyond LR's basic capabilities and to take full advantage of this incredibly powerful and efficient image management and image editing program.

We will cover advanced Lightroom topics such as:

- Optimizing LR performance on your Mac or PC computer
- Advanced Develop module techniques – per channel color curves, split-toning, black & white, infrared processing, advanced adjustment brush approaches, tone curves
- My favorite, and I think the most powerful local adjustment tool
- Luminosity and color masking techniques
- Stealing and applying colors
- Traveling, and then returning home with your Lightroom catalog and images
- Advanced LR sharpening and noise reduction techniques
- Lightroom Mobile – to use, or not to use
- The ultimate *natural* HDR processing using Lightroom
- How LR plug-ins can provide processing beyond the Develop module
- Catalog and image backup strategies for peace of mind
- Organizing your collections and smart collections
- Printing, slideshow and book templates
- How and when to use the “new” LR profiles for optimal image processing
- Utilizing LR's Publishing tools
- Using presets and templates to add efficiency to your workflow
- Numerous “challenging” images will be distributed for in-class processing
- Panoramas and focus bracketing (stacking) in LR as .dngs

Two weeks before the workshop, you will be encouraged to provide specific questions and advanced topics beyond what was mentioned above that you would like

covered. Because this will be a small group, there will be unlimited opportunities to ask questions and to solve your LR challenges and problems.

Please [EMAIL ME](#) if you have questions or would like to reserve your spot.

Here are some comments from previous participants:

"Finally someone has put some light into Lightroom. Alan, thanks for a tremendous workshop, you covered so much in such appropriate depth it is surprising we covered it in one day. More than anything, thank you for motivating me to be more adventurous in using LR." BW

"I thought I knew LR pretty well, but Alan's Lightroom Masterclass introduced me to several dozen features/functions which will be very useful in my LR workflow." SM

"Thanks again for the Lightroom Masterclass. It was fantastic. We covered so many areas that I was not aware of or not comfortable with my skills. There is so much to adsorb initially learning LR that an introductory course needs to be followed by a workshop like this after users have had several months, or even years of LR experience." JP

"You have a gift for explaining the material in a very clear way, covering a great deal of ground in a single day, and being very inclusive with all of the members of the class. I benefited from the opportunity to practice some of the techniques in this class in particular because that is how I learn and retain information best." MM

"I just wanted to thank you for a fantastic Lightroom Masterclass. I was very energized after your class. Your thoughts were very well organized and you were able to address all the issues that I deal/struggle with. I am already applying many things I learned and I hope that you will consider some kind of "Advanced Lightroom Masterclass" workshop. It would not have to be only about Lightroom; just an excuse to spend a day under your guidance and ask about various things I/we have to deal with once we take our pictures." MB

"Thanks for the very informative "Lightroom Masterclass. It reinforced what I learned in your previous class, taught me new LR features, and best of all, helped me learn how to put it all together in a logical workflow. I particularly appreciated your demonstration and tips on the adjustment techniques/tools in the Develop module with real examples. The demonstration of the interrelationships (and corresponding adjustments) between the various sliders, tone curve, etc. was extremely valuable. Our hands-on exercise was very useful." CS

"Thanks for a great workshop on Saturday! The day was packed with useful information that was presented in a way that was both well organized and engaging. The periodic opportunities to apply what you had demonstrated was very useful and a good change of pace. I especially liked that most of what you presented was in response to participants' questions. The addition of your related tips and tricks was wonderful "icing on the cake." I can't remember a day that was better spent for learning about Lightroom." EJ