



Fine Art Printing

Saturday, February 29th, 2020 9am – 3pm

Location: My Studio in Bethesda, Maryland

Cost: \$129, includes snacks and lunch

Local camera club members, ask about special pricing

Ansel Adams preached that you really haven't completed a photograph until you make a high-quality print. He is often quoted as saying, "the negative is the score, and the print is the performance." In this day and age of momentary electronic images, the print may be the only long-lived legacy of your photography.

This workshop will help users get the most out of their printers and printing materials. We will discuss the various media possibilities, the differences between printing in color versus black and white, soft proofing, gamut issues, rendering intents, profiles, calibration and color spaces, printing from Photoshop versus Lightroom, and much more. It will also be extremely helpful to those photographers considering buying their first serious printer. We will discuss all you need to know before buying or upgrading a printer.

Maybe not obvious, but I am absolutely convinced that making our own prints makes us better photographers. We become more aware of details and nuances of our images. We have the opportunity to make prints on various media. While our photographs can look beautiful on a monitor, every image looks different depending on the quality of the monitor on which it is being displayed – the size, the adherence to proper color management, and the resolution of the monitor. Only the PRINT is the true expression of what the photographer intended the viewer to see and hopefully, feel.

Print quality is directly related to one's knowledge of image processing and image preparation prior to printing. This important topic will be discussed. We will make prints from both Lightroom and Photoshop, using a Mac as well as a PC.

While the focus of this workshop will be on printing to Epson printers, 80%+ of the discussion will apply to printing on all brands of printers.

Please [EMAIL ME](#) if you have questions or would like to reserve your spot.

Comments from previous participants:

"I enjoy every minute of your classes. Your knowledge and experience are invaluable to me, as it saves me from so much trial and error. I'm finally learning the finesse I was looking for in fine art printing. You are a great resource. Thanks for sharing!" FP

“Let me say how impressed I was with your fine art printing class! Your knowledge and preparation were obvious and resulted in a great class, imparting understandable and useful information.” SS

“Your printing class was comprehensive, easy to follow and extremely well done. I finally feel I am equipped to begin making serious prints. Thank you!” DM

“Thanks! You did a great job presenting a largely technical topic to an audience with a wide range of printing experience. I was probably the least knowledgeable person in the room, but learned a tremendous amount about printers, papers, and all one needs to know to begin the journey of printing. I could never have done this on my own, or by watching YouTube videos!” DK